

ASSUREDPARTNERS LONDON COOKIE POLICY

1. WHAT IS A COOKIE?

A cookie is a small file that is sent to your browser and saved on your device when you visit a website. Cookies allow efficient operation of the site and improve its performance, also provide information to the owner of the site for statistical purposes or advertising, mainly to personalise your browsing experience remembering your preferences, for example to remember the language and currency you set, to recognise you on your next visit, etc.

2. WHICH COOKIES WE USE AND FOR WHAT PURPOSES?

Our site uses various types of cookies and similar technologies, each of which has a specific function. The following table shows the different types of Cookies that we use along with their purpose.

TYPE	PURPOSE
CMS	Session based
Twitter	Social media
Google	Google Map, Analytics

3. TYPES OF COOKIES

Based on the characteristics and use of cookies, we can distinguish several categories:

2.1. Cookie Details

Cookies are essential for the proper functioning and are used to manage the login and access to reserved functions of the site. The duration of cookies is strictly limited to the working session and then closed the browser are deleted. Cookie technical analysis, performance and functionality.

Cookies are used to collect and analyse traffic and use the site anonymously. These cookies do not allow the identification of the user and are not used for other purposes. They can in turn be divided into cookies or browsing session, which guarantee the normal navigation and use of the website; Cookies analytics, similar to cookies technicians are used to collect information, in aggregate, the number of users and how they visit the site; cookie functionality, which allow the user browsing function of a set of selected criteria (for example, the language, the products selected for purchase) in order to improve the service rendered to the same.

2.2. Cookie profiling

These are persistent cookies used to identify (anonymously or not) user preferences and improve your experience of navigation. Cookie's profiling are aimed at creating profiles user and are used in order to send advertising messages in line with the preferences shown by the same part of surfing the net.

Given the considerable invasiveness that such devices may be part of the private sphere of the users, the European and Italian legislation requires the user to be properly informed on the use of the same and express consent. Please note that this website does not use this type of cookie).

2.3. Third Party Cookies

Visiting a website, you may receive cookies from the site is visited ("owners"), both from websites maintained by other organizations ("third parties"). A notable example is the presence of "social plugin" for Facebook, Twitter, Google+ and LinkedIn. It is part of the page visited directly generated by these sites and integrated into site page host.

The most common use of social plugin is aimed at sharing content on social networks. The presence of these plugins involves the transmission of cookies to and from all sites operated by third parties. The management of the information collected by "third parties" shall be governed by the relevant information which please refer.

4. HOW CAN I DISABLE COOKIES AND MANAGE MY PREFERENCES?

Most browsers are configured to accept, control, or possibly disable cookies through the settings. We remind you, however, that disabling cookies or navigation functional ones can limit and affect the operation of the site and / or limit the service that we offer. Following the path to follow to manage cookies from some of the most popular browsers: These links, however, are subject to change by the respective owners. In this case it is suggested to proceed with targeted searches:

IE: <http://windows.microsoft.com/it-it/windows7/block-enable-or-allow-cookies>

Safari: <http://support.apple.com/kb/PH19255>

Chrome: <https://support.google.com/chrome/answer/95647?hl=it-IT&hlrm=fr&hlrm=en>

Firefox: <http://support.mozilla.org/it-IT/kb/enable-and-disable-cookies-website-preferences>

To learn more about cookies and to manage your preferences on cookie profiling third party please visit <http://www.youronlinechoices.com>.

To disable cookies analytical and prevent Google Analytics to collect information about your navigation, you can download the Add- browser for the Google Analytics:
<https://tools.google.com/dlpage/gaoptout>.